

An innovative platform
connecting
Korean learners and
teachers around the world
that goes beyond
the limits of space and time



World's Leading Platform for Korean Language Education



From pandemic to endemic,
the educational field is changing rapidly

“The need for a new type of pedagogy for a New Phase”



Students are experiencing a new type of learning that goes beyond the limits of space and time.

In non-face-to-face online classes, teachers and students do not have to stay in the same physical space. Students can learn from teachers living in different countries without any limitation



The threat of the pandemic is not completely over.

Many educational institutions were not prepared on the emergence of the unprecedented pandemic, making all face-to-face classes to shut-down. Although the Covid-19 seems to be moving towards the endemic, the threat of resurgence still remains. The need of a solution for the unstopping education is becoming more and more important.



Students are now used to the convenience that online education provides.

During the pandemic, students already experienced how convenient and efficient it is to learn online. Even in the endemic, the demand for the online education will still remain high.

A pedagogy for the endemic, High Touch, High Tech (HTHT)

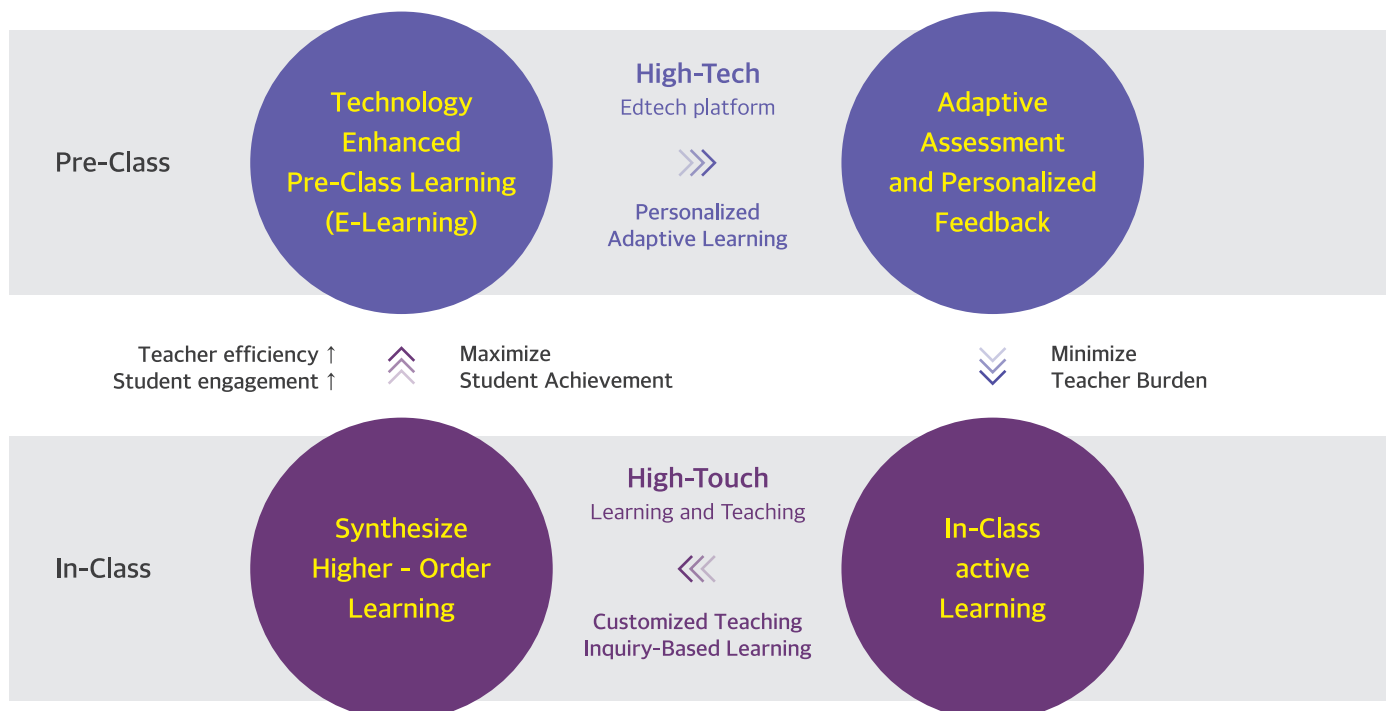
“The combination of High Touch and High Tech is the most effective pedagogy”

High Touch

- With the development of technology, teachers can now lessen the burden on time consuming activities such as evaluating grades, correcting pronunciation, etc. Rather, teachers can now use more time to pay attention and interact with students.
- Students can also take an active, participatory, and proactive role in utilizing and sharing knowledge with fellow students.

High Tech

- A technology that supports learning according to each student's need, so that students can effectively understand and remember what they learned.



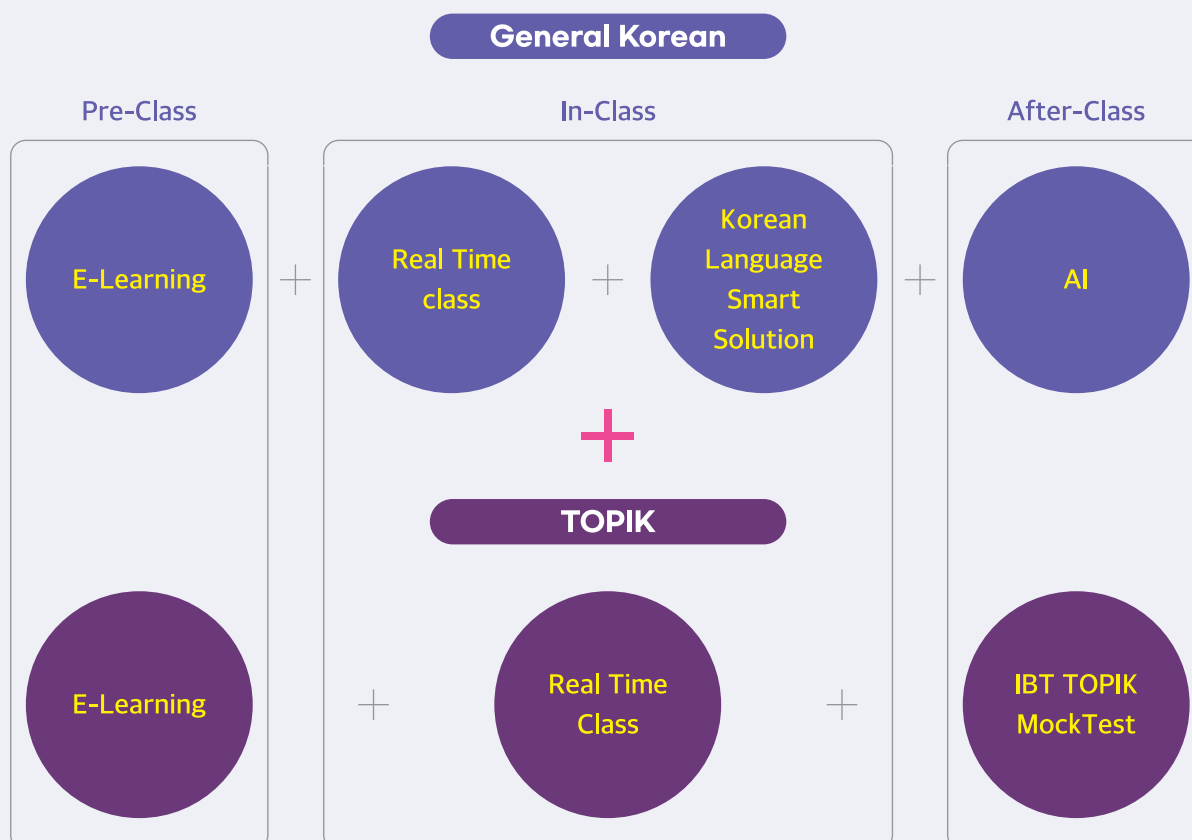
HTHT in Korean Education

“ Reach High Achievement ”

High Tech supporting the teacher's High Touch

- Real time class
- Effective analysis on students based on LMS
- Providing various types of feedback (real-time feedback, sequential feedback, etc.)
- E-Learning
- Korean Language Smart Solution (klass)
- AI SPEAK

How to study Korean in master k



World's Leading Platform for Korean Language Education

By compiling advanced technologies and contents necessary for non-face-to-face language education, we have established the highest level of integrated Korean language education platform!

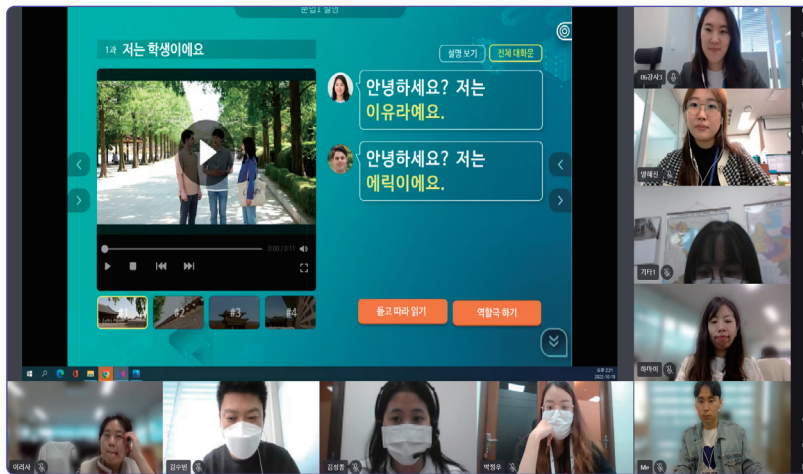


- Systematic support on operation and management for each language institutions
- Providing high-quality Korean classes in connection with professional teachers
- Minimizing the burden of starting business (focus only on promotion and recruitment)
- Providing various profit models

(1) Operation of cyber language institute (2) Agent Activity (3) Publication on Visang Korean Textbooks

Real Time Class

01



Most of the video solutions we know is mainly business focused.

Visang Education has created a video solution that can fluently link with the LMS, optimizing it for online education.

Notable Functions

- Providing tools for creating class contents (Quiz, Exam, URL, etc.)
- Managing attendance, test scores, contents all through the LMS
- Automatic attendance and grade check
- Real Time Class available both on PC and mobile

Korean Language Smart Solution (klass)

02

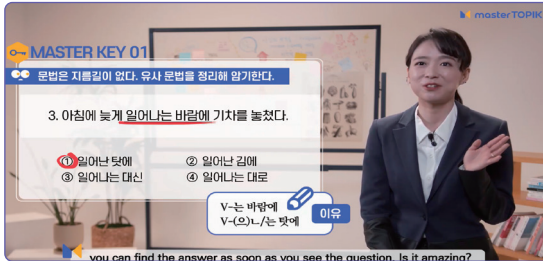


Notable Functions

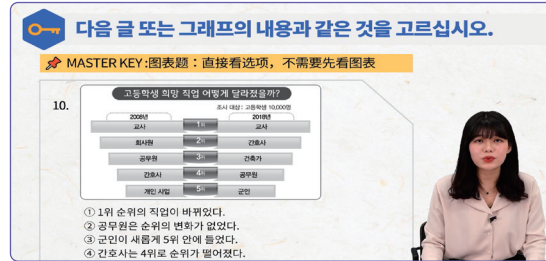
- Comprised of 4 levels from Beginner1,2~Intermediate1,2 (Equivalent to learning up to TOPIK II level 4)
- Diverse multimedia contents for interactive learning
- 600 drama type videos reflecting Korean cultures

E-Learning

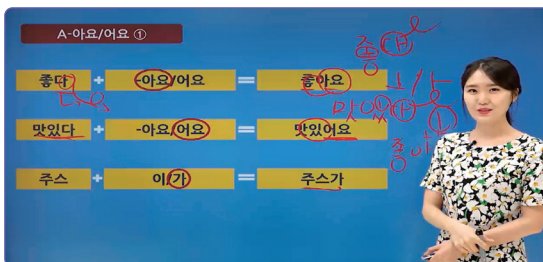
03



TOPIK Lecture (English)

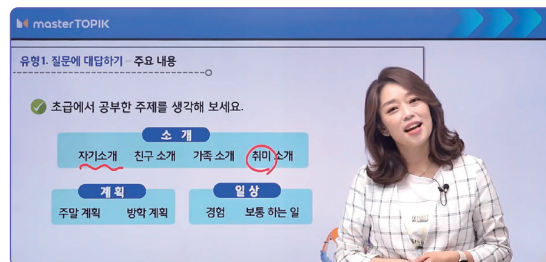


TOPIK Lecture (Chinese)



General Korean Lecture

(based on Visang Korean textbook)

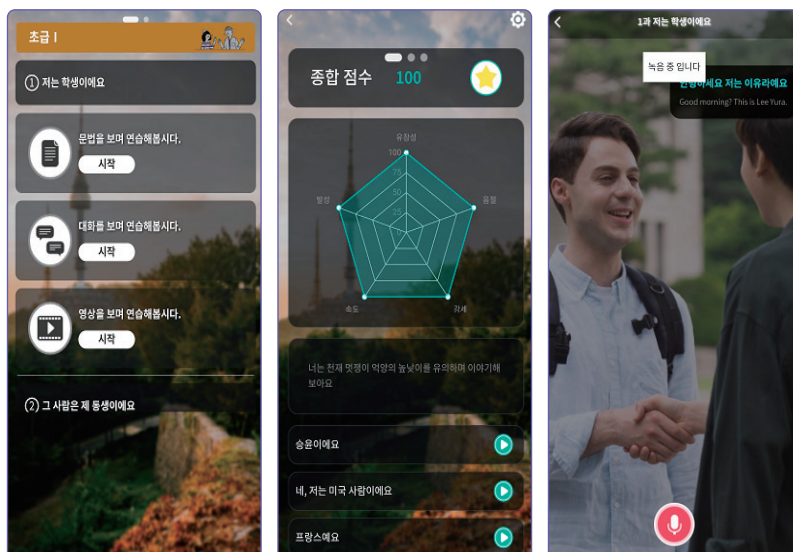


Basic Korean Lecture (Speaking)

'master k' provides diverse E-learning lectures such as TOPIK, General Korean, and EPS-TOPIK. Combined with real-time classes, the lectures can enable high quality blended learning for students and reduce the burden for teachers and institutions.

AI Speaking Practice
(AI SPEAK)

04



AI Speaking Practice Introduction

A private pronunciation tutoring service using AI

Contents based on Visang Korean textbook
(linked with klass & E-learning)

AI Speaking Practice Contents

Practice Vocabularies

Practice sentence / phrase

Practice speaking by Role-playing

More and more foreigners are learning to speak exactly like native Koreans.

This is because they learned it from the best from the start.

AI Speak will tutor students to enhance exact Korean pronunciation.

IBT TOPIK Mock Test

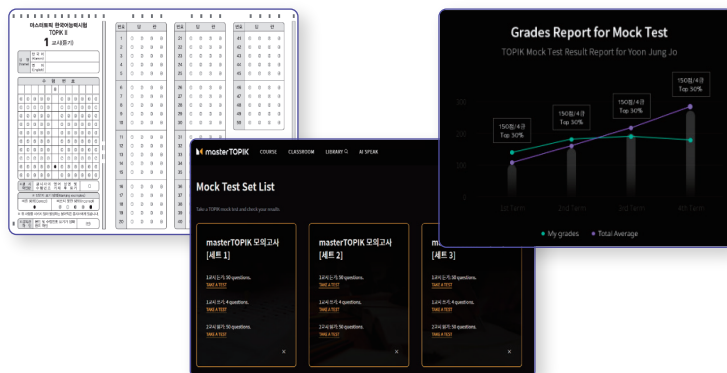
05


IBT TOPIK Mock Test Service

Providing Mock Test on TOPIK with the latest trends

Providing Mock Test on TOPIK Speaking (opening soon)

Providing review note and commentary lectures on the Mock Test





마스터토픽 모의고사 성적증명서

TOPIK SCORE REPORT


ParkJungwoo님의 TOPIK 모의고사 성적표

용시자	ParkJungwoo	등급	총 점수
용시정보	masterTOPIK 모의고사 [세트 1]	3급	130 / 300 점
용시일	2021-04-29		

시험 결과 (Test Result)

영역 Section	나의 성적 My score
듣기 Listening	10 일상생활에서의 대화는 물론, 큰다 표현과 공공시설 등의 이용에 필요한 기초적인 언어 기능 수준이 가능하여 다양한 상황에서 대체로 대응할 수 있다.
쓰기 Writing	80 기본적인 문장의 구성이 가능하며 구어와 문어의 기본적인 특성을 구분하여 표현하고 사용할 수 있다.
읽기 Reading	40 일반적으로 통용되는 언어 표현을 대체로 이해하고 사용할 수 있다. 신문이나 잡지 등의 간단한 기자의 내용을 대략적으로 파악할 수 있다.

(주)비상교육 마스터토픽



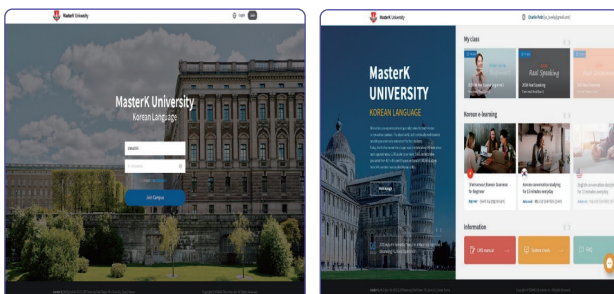
본 성적표는 masterTOPIK에서 진행한 모의고사에 대한 성적표이며, 실제 TOPIK시험의 효력은 무효입니다.

Customized Service & LMS

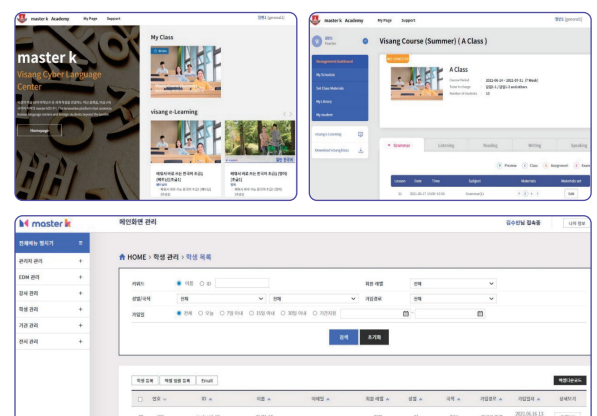
06

<http://00000.masterk1.com>

<http://000000000.masterk1.com>



- A private URL for each institutions
- Providing customized entrance page
- Providing customized main page



- Linked operation on registration, class, and evaluation.
- Providing diverse LMS functions such as attendance check and test evaluation.
 - Providing diverse tools on making class contents (Ex. Quiz, Exam, etc.)
- Providing communication tool inside the platform (Email, Direct Message)

Visang Korean Textbook

Learn and Use Immediately 「 Visang Korean 」

Learn Korean vocabulary, grammar, and real-life conversations with "storytelling"!



Beginner 1&2



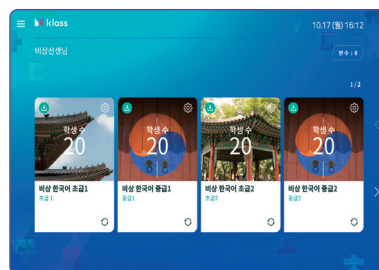
Intermediate 1&2



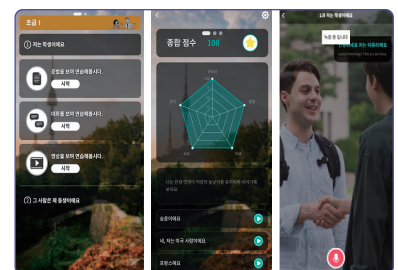
Advanced



E-Learning



Korean Language
Smart Solution



AI Speaking
Practice

Diverse contents in the platform are based on the Visang Korean Textbook, enabling structured Korean education through master k



Beginner 1, 2 & Intermediate 1, 2

Beginner Content	Hangeul > Vocabulary > Grammar 1,2 > Dialogue > Activities > Quiz
Intermediate Content	Grammar 1,2 > Reading Practice > Activities > Today's diary > Quiz
Advanced Content	Vocabulary & Idioms > Grammar 1 > Listen&Speak > Grammar 2 > Read&Speak > Speak with topics



[Purchase Here]

* Visang Korean Textbook will also be available through e-book soon.



Visang Education will provide you the best Korean Education



Our Global Partners

Selected by more than 90,000 Korean learners in 15 countries



master k Institution Contract Process

Duration for preparation normally takes 2~3 months



Lead the Korean language education market
with the best education platform in this endemic period!

Visang Education Inc. Korean Business Dept.

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